



MEN ALIVE AD RATE SHEET

HURRY! ADS ARE DUE MARCH 5, 2010

2009/2010 Season <i>"Live Out Loud, Laugh Out Loud"</i> "FEVER OF LOVE" MARCH 26/27 <i>Need help designing an ad? Graphic design service: \$100 (1 2 or full page)</i>	Advertising Rates		
	<i>Single Shows</i> 3 Performances of each show! Spring <u>or</u> Summer Show	<i>Remaining Season!</i> 6 Performances! (2 Shows)	<i>Preferred Series Savings:</i>
PREMIUM Ads Available: <i>(All rates are reductions from last year's rates)</i> FULL PAGE BACK COVER 4 Color 4 7/8" x 7 3/4" Full Page Inside Back Cover: 4 Color Full Page Inside Front Cover: 4 Color	(SOLD OUT) (SOLD OUT) \$599 (was \$653) \$549 (was \$600)	(SOLD OUT) (SOLD OUT) \$1,000 \$900	\$198 \$198
STANDARD Advertising Rates: <i>(All rates are reductions from last year's rates)</i> Full page 4 Color: (4 7/8" x 7 3/4") Full page B&W: 1/2 page 4 Color:* (4 7/8" x 3 3/4") 1/2 page B&W:* 1/4 page (<i>Business Card</i>) 4 Color: (2" x 3 1/2") 1/4 page (<i>Business Card</i>) B&W:	\$499 (was \$550) \$475 (was \$500) \$260 (was \$275) \$240 (was \$250) \$190 (was \$200) \$150 (was \$175)	\$850 \$825 \$400 \$380 \$285 \$210	\$148 \$125 \$120 \$100 \$ 95 \$ 90

*Perfect for Coupon offers, cutouts, etc.

Placing an ad in our program associates your company with top notch entertainment and supports our mission of equality to an appreciative audience!!

EXPOSURE TO 2,100 PATRONS YOU WANT TO REACH!

Ad Deadlines: Nov 13, 2009; March 5, 2010; Jun 18, 2009

PAYMENT AND AD COPY MUST BE RECEIVED BY THESE DATES OR WE CANNOT GUARANTEE YOUR SPECIFIED LOCATION FOR THE AD OR INCLUSION IN THE PROGRAM AT ALL. PLEASE DO NOT DELAY! WE WANT YOU TO BE SATISFIED!

Ads accepted on the following formats: PDF Files with Hi-Res elements, EPS (Illustrator or Photoshop) with fonts converted to outlines (embedded) and important artwork and graphics with maximum resolution (at least 300 dpi) embedded or included. All electronic submittals should include a laser proof. Preferred media is CD-ROM or 100 MB Zip Disk.

WANT TO PLACE AN AD IN OUR PROGRAM? CONTACT **KAREN ZFATY** AT:
949-468-6949 or KZfaty@aol.com Fax contract: 714-969-2584