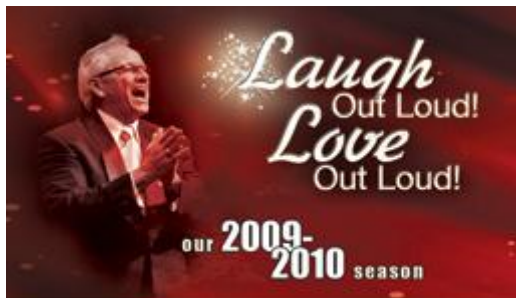


GROW YOUR BUSINESS WITH OUR 150 VOICES!!



Men Alive has become the fastest growing and most talked about arts organization in Orange County. And we want you to be a part of the excitement!

Our 2009-2010 Season, **Laugh Out Loud! Love Out Loud!**, offers many opportunities for your company to be introduced to our patrons. Our past season had record-setting attendance, culminating with sold-out performances of *Wicked to Oz*, which had more than 2,200 people in attendance. And we have more season ticket holders this season than EVER! And our audience is growing!

Nine years of high-quality shows have garnered **Men Alive** a reputation as a first-class performing arts organization that continuously delivers exceptional entertainment through music. This season, the 150 performing members of **Men Alive** will lift spirits while we entertain our enthusiastic audiences - your future customers!

This season we perform in the beautiful Barclay Theatre on the UC Irvine campus and offering advertising in our program for the following wonderful show:



Men Alive performs each show three times. Our expected audience for each show is approximately 2,220 (740 per performance). Our patrons are among the most passionate and loyal audiences on earth and the organization that supports diversity in the arts by sponsoring our shows will definitely get their attention and earn their loyalty.

Advertising with **Men Alive** puts your products and business before a very large, passionate audience with positive exposure to a select, targeted demographic. This is who our Season Patrons are:

- 51% GLBT
- 49% Straight
- 52% Male
- 48% Female
- 89% of our audience comes from the Orange County or Long Beach area
- Median household income of just under \$90,000

With your support of the organization through purchasing advertising in our first-class program, **Men Alive** can continue to deliver high-quality and original performances.

Did you know that a recent study by Cone Inc. reports that 81% of Americans are likely to switch to a brand or retailer associated with a good cause, if price and quality are equal?

Please review our reasonable rates (attached) and contact us to place an ad today. For more information about **Men Alive**, visit www.menalivechorus.org For advertising, click on the "support" button then "advertise". For more information about advertising with us, write to

Development@MenAliveChorus.org

AND, if you have never seen one of our shows, be sure to come see what you're missing!

I look forward to hearing from you!

Duffy Lucas

Men Alive, Director of Development