



# Men Alive

The Orange County Gay Men's Chorus

## 2011-2012 Program Ad Rates

<i>Need an ad designed? Graphic Design Services \$100 for Full- or Half-Page Ad</i>	<b>Single Show (3 Performances) Holiday, Spring or Summer</b>	<b>Season Series (9 Performances) Holiday, Spring and Summer</b>	<b>Season Series Savings (17%)</b>
<b>Premium Advertisement Price Rates</b>			
Back cover: 4-color 4 7/8" x 7 3/4"	\$600	\$1,500	\$300
Inside back cover: 4-color 4 7/8" x 7 3/4"	\$475	\$1,180	\$245
Inside front cover: : 4-color 4 7/8" x 7 3/4"	\$475	\$1,180	\$245
Center page (insert): B/W 4 7/8" x 7 3/4"	\$425	\$1,060	\$215
<b>Standard Advertisement Price Rates</b>			
Full page: 4-color 4 7/8" x 7 3/4"	\$425	\$1,060	\$215
Full page: B/W 4 7/8" x 7 3/4"	\$400	\$1,000	\$200
Half page: 4-color 4 7/8" x 3 3/4"	\$195	\$485	\$100
Half page: B/W 4 7/8" x 3 3/4"	\$155	\$385	\$70
Business card: 4-color 3 1/2" x 2"	\$135	\$335	\$70
Business card: B/W 3 1/2" x 2"	\$125	\$310	\$65

Placing an ad with Men Alive associates you with top-notch entertainment and supports our Mission of Equality!

### PROGRAM AD DEADLINES

**Worlds of Christmas November 2   Pop Goes the Opera February 28   Von Trapped! June 20**

Payment and ad copy must be received by these dates or we cannot guarantee a specific location for your ad or even inclusion in the program. Don't delay – we want you to be satisfied!

#### Ads are accepted in the following formats:

PDF File with Hi-Res elements, EPS (Illustrator or Photoshop) with fonts converted to outlines (embedded) and important artwork and graphics with maximum resolution (at least 300 dpi) embedded or included. Please include laser proof with electronic submittals. Preferred media is CD-ROM or 100 MB Zip Disk.

To place a program ad, please contact  
Karen Zfaty  
949 468-6949 or [kzfaty@aol.com](mailto:kzfaty@aol.com)

To sponsor a season, a show, instrumental musicians, costumes, a song, and/or a singer,  
please contact [development@menalivechorus.org](mailto:development@menalivechorus.org)